

# NJMTA Member Advertising Contract 2017

You must be a NJMTA member in good standing to participate. NJMTA reserves the right to approve all ads. Advertisers agree to supply NJMTA with ad(s) with the proper specifications as noted for any/each advertising program. All ads must be submitted on or before the deadline noted. **Payment** must be received prior to publication. **Cancellations** must be received in writing 30 days prior to publication. **Send all ads to jblazovic@njmta.org.**

**NJMTA Website Static Front Page Ad** (only one available) taken

**Terms:** Your static ad placed on front page of website for 12 consecutive months. **Specs:** File format to be JPEG or GIF. Size 940 pixels in width x 150 pixels in height. Full color preferred.

**Select:** \_\_\_ **Cost:** \$1,500 for 12 consecutive months

**NJMTA Website Side-Bar Ads**

**Terms:** All ads will be automatically renewed unless cancelled. **Specs:** File format to be JPEG or GIF. Size 300 pixels in width X 119 pixels in height. Full color preferred.

**Select One:** \_\_\_ 6 Consecutive Months @ \$450                      \_\_\_ 12 consecutive months @ \$800

**Trucking News Sponsorships**

**Terms:** Published every Wednesday. If you have a specific date(s) please indicate below. Ads are offered on a first come, first serve basis. If we cannot accommodate the date(s) selected, we will contact you and determine the next best date(s) available. **Specs:** Display ad JPEG or GIF format. Ad is full color. Size 4" H x 2 1/2 " W. Include your email or web link. If you prefer, send logo and your verbiage and we will put an ad together for you. **Deadline:** Ad must be received 7 days prior to publication date.

**Select:** \_\_\_ **Cost:** \$99 per insertion    **Preferred Dates:** \_\_\_\_\_

**BULLETIN Advertising**

**Terms:** Twelve issues published once a month. All rates are net. Agencies must adjust rates to include commissions. **Deadline:** All ads must be submitted on or before the 20<sup>th</sup> of the month preceding publication. **Specs:** JPEG, GIF or PDF file. Full Color - See sizes below:

- Full Page (8" x 10")                      \_\_\_ \$150 per each insertion
- \_\_\_ Pay in full for 12 months @ \$1,250
- \_\_\_ \*Pay monthly \$125/12 monthly payments (\$1,500)
  
- Half Page (7.5" x 4.8")                      \_\_\_ \$100 per each insertion
- \_\_\_ Pay in full for 12 months @\$720
- \_\_\_ \*Pay monthly \$75/12 monthly payments (\$900)

Circle for ad placement: Jan Feb March April May June July Aug Sept Oct Nov Dec

**BULLETIN Members Only Reference Guide**

**Terms:** Your company/contact information listed each month in the Bulletin. The reference guide is for members only.

**Select:**\_\_\_ **Cost:** \$149 annually for 12 issues

**Complete listing below:**

Category:\_\_\_\_\_ (i.e. Attorney, Truck Sales, Consultant)

Company Name\_\_\_\_\_

Company Address\_\_\_\_\_ City\_\_\_\_\_ State\_\_\_ Zip:\_\_\_

Contact Name \_\_\_\_\_ Phone #\_\_\_\_\_ ext.\_\_\_\_\_

Email\_\_\_\_\_ Website (URL)\_\_\_\_\_

**BULLETIN Reference Guide/Ad Combo Packages**

\_\_\_Reference Guide/ Half-Page Ad (7.5" x 4.8") for 12 consecutive months \$708

\_\_\_Reference Guide/ Business Card Ad (2" x 2.3") for 12 consecutive months \$480

---

Preparer's Name\_\_\_\_\_ Email\_\_\_\_\_

**PAYMENT OPTIONS** (check one):

\_\_\_ **Make checks payable and remit to:** NJMTA, 160 Tices Lane, East Brunswick, NJ 08816

\_\_\_ **Credit Card:** MasterCard/VISA/AMEX/Discover

Card #\_\_\_\_\_ Expiration Date:\_\_\_\_\_ CVV#\_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip:\_\_\_\_\_

Cardholder Name\_\_\_\_\_ Phone#:\_\_\_\_\_

\_\_\_ **Electronic Invoice and pay on-line (M/C, VISA, AMEX and Discover)**

Signature Confirming Order: \_\_\_\_\_ Date \_\_\_\_\_